

Smart Building and Living Expo 2017 media coverage

Ballarat Courier

- Print advertisements 18/02/17, 25/02/17
- Feature article *Sustainability expo to feature electric cars* 24/02/17.....

Hepburn Advocate

- Print advertisement 22/02/17

Ararat Advertiser

- Print advertisement 24/02/17

Stawell Times News

- Print advertisement 24/02/17

The Miner News

- Print advertisement 15/02/17

- Media article 22/02/17

Buninyong News

- Print advertisement and news article February 2017

ABC Radio

- Interview, 04/02/17, 21/02/17

Voice FM

- Digital voice advertisements

Buninyong Sustainability Enews

BREAZE enews

Sustainable Living Festival booklet

Web coverage

- www.smartbuildingandlivingexpo.com.au
- www.friendsofroyalpark.org.au
- Sustainable Living Festival www.slf.org.au
- www.breaze.org.au
- City of Ballarat Events calendar
- 3BA Web Events Calendar
- PowerFM Events Calendar
- VisitBallarat Events Calendar
- Blossom Connect Ballarat

Facebook

- Buninyong Sustainability – at Royal Park (post views ~1600)
- Making Buninyong
- BREAZE

Twitter

- **@BuninyongSus, @SLFestivalAus, #sbalexpo**

50 Posters into Ballarat, Buninyong and surrounds

500 Postcards into Ballarat, Buninyong and surrounds